

Environmental

DynaFrame are constantly researching new and innovative ways to reduce our impact on the environment. We make green conscious decisions about our processes and materials, which allows us to offer our clients a wide range of environmentally friendly signage solutions.

	STAGE OF PROGRESS	GREEN ADVANTAGE
1	Print direct onto fabric paper using water based dye sublimation ink system	Printing directly to fabric removes the need to print to transfer paper. Unlike conventional printing, no fumes are created and no solvents are required for printing or cleaning
2	Cut and finish fabric	Does not require heavy duty equipment that draws excessive electricity
3	Pack, freight and store	Fabric is lightweight and can be folded into a small package, so it is economical to freight and store
4	Reuse	The DynaFrame system makes it easier to reuse the fabric over and over again. The frame itself can be re-skinned with new graphics, which makes it a 100% reusable signage system. Frame off cuts can be added to existing frames to increase the overall size, therefore wastage is minimized
5	Recycle framework	Framework is made from aluminum and is 100% recyclable
6	Dispose of fabric	Compared to PVC banners and rigid substrates, fabrics and textiles are much more biodegradable
7	LED lighting	For light boxes, LED lighting is used which reduces power consumption by 60%